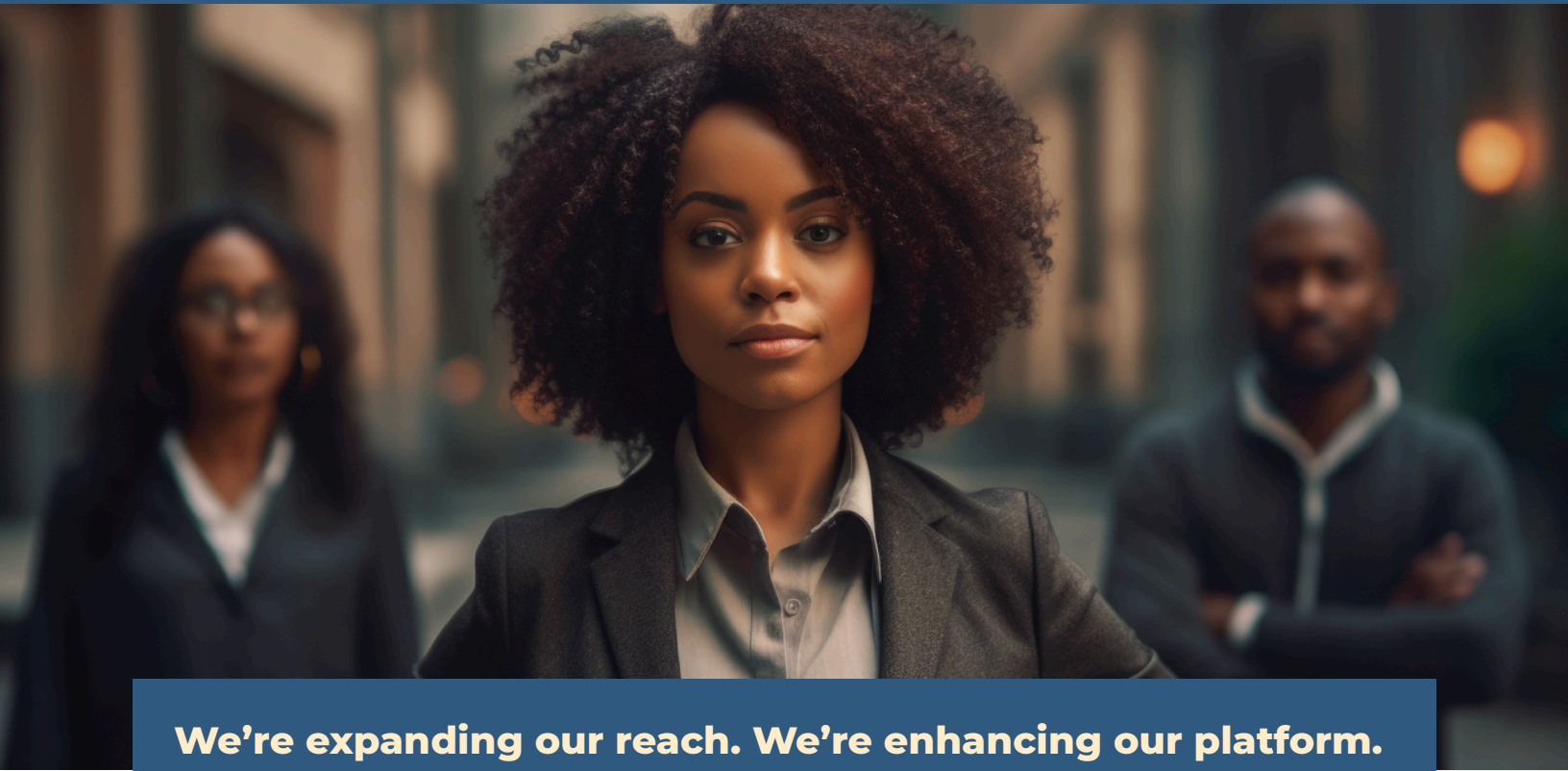


The Black Professional

WE ARE GROWING. EXPANDING. ENHANCING. JOIN US.



**We're expanding our reach. We're enhancing our platform.
We're growing the village.**



www.bpacf.com

Published three times a year, each issue delivers powerful content centered on leadership, economic mobility, intergenerational storytelling, and excellence in the Black professional community. Distributed free of charge to over 12,900 followers across our social media platforms and subscriber network, the magazine is a vital vehicle for authentic engagement.

Now is the time to advertise with us.

- Tap into a dynamic, intergenerational network of Black professionals, students, and community leaders.
- Highlight your commitment to equity, education, and empowerment.
- Maximize your visibility through our digital distribution model.
- Elevate your brand by aligning with BPACF's 45+ year legacy of impact.

Be seen. Be heard. Be part of the momentum.

Reserve your space today and advertise in a magazine that's evolving, expanding, and shaping the future of Black excellence.

PUBLICATION SCHEDULE

Spring Issue - May 30

Spotlight: Work-Life Balance & BPACF Scholars
Ads Due: 5/15/25

Summer Issue - August 30

Spotlight: 2025 Black Professional of the Year &
BPACF 40 Under 40 Emerging Legends Class of 2025 Supplement
Ads Due: 8/15/2025

Winter Issue - December 30

Spotlight: Leadership & Gala 2025 Supplement
Ads Due: 12/15/2025

ADVERTISING RATES & SPECIFICATIONS

Mag Trim Size
Full Page Ad: 8.5" x 11"
Half Page Ad: 7.5" x 4.75" Bleed: Positioned .125" from trim
Trim Crop Marks: Positioned outside bleed
area by .125" Binding: Saddle stitch

STANDARD AD RATES

Ad Placement	1x	2x	3x
2-Page Spread	\$3,500	\$2,750	\$2,250
Full Page	\$1,750	\$1,400	\$1,100
1/2 Page	\$1,250	\$900	\$700
Inside Front Cover	\$3,000	\$2,300	\$1,800
Inside Back Cover	\$3,500	\$2,800	\$2,300
Outside Back Cover	\$4,500	\$3,600	\$3,000

***75% Discount: SMALL BUSINESSES (5 or fewer employees) AND COMMUNITY-BASED NON-PROFITS**

AD RATES

FOR SMALL BUSINESSES (5 or fewer employees) AND COMMUNITY-BASED BUSINESSES

Ad Placement	1x	2x	3x
2-Page Spread	\$875	\$687.50	\$562.50
Full Page	\$437.50	\$350	\$275
1/2 Page	\$312.50	\$225	\$175
Inside Front Cover	\$750	\$575	\$450
Inside Back Cover	\$875	\$700	\$575
Outside Back Cover	\$1,125	\$900	\$750

CORPORATE SPONSOR SUBSCRIPTIONS (12 Months)

50% Discount for Non-Profit Organizations

Option A \$12,500

Includes a 2-page advertorial
in 3 issues, logo on BPACF
website, social media posts

Option B \$8,500

Includes a full-page advertorial
in 3 issues, logo on BPACF
website, social media posts

Option C \$4,500

Includes a half-page advertorial
in 3 issues, logo on BPACF
website, social media posts

FOLLOW US ON SOCIAL MEDIA

(12.9K FOLLOWERS ACROSS PLATFORMS)



@bpacf



@bpacf



@bpacf1985

For inquiries: info@bpacf.org | 216-229-711



Black Professionals Association Charitable Foundation (BPACF)
11327 Shaker Boulevard, Suite 400
Cleveland, OH 44104

INSERTION ORDER

Organization Type:

☐ Standard ☐ Non-Profit ☐ Small Business (<5 Employees)/ Community-Based]

Company Name: _____

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Billing Contact (if different): _____ Billing Email: _____

Billing Address: _____ City: _____

State: _____ Zip: _____

AD RATE CARD: ☐ Standard ☐ Small / Community-Based Non-Profit

Ad Placement & Frequency

☐ Spring Issue (May 30)

☐ Summer Issue (August 30)

☐ Winter Issue (December 30)

☐ 2-Page Spread ☐ Full Page

☐ 1/2 Page

☐ Inside Front Cover ☐ Inside Back Cover

☐ Outside Back Cover

Magazine Sponsorship Selection (12-Month Subscription)

Non-Profit Organization? ☐ YES ☐ NO

☐ LEVEL A: 2 Page Advertorial

☐ LEVEL B: 1 Page Advertorial

☐ LEVEL C: 1/2 Page Advertorial

Agreement & Authorization

I certify that I am authorized to sign and enter into this contract for advertising space on behalf of the company listed above.

Signature: _____

Printed Name: _____

Title: _____ Date: _____